



EIP Water

European **Innovation**
Partnership on Water
www.eip-water.eu

Boosting opportunities
Innovating water

Innovationsforum Wasserwirtschaft
26 November '13

Robert Schröder, European Commission, DG Environment

Innovation Union: a strategy to innovate our way out of the crisis

- *Innovation is our best option to help get the European economy back on track.*
- *Investments in R&I are driving long-term growth.*
- *The rate of return for publicly funded R&I is considered high.*
- *Countries that invest in R&I are recovering faster from the crisis*



What's new

- ✓ **A single programme** bringing together three separate programmes/initiatives*
 - ✓ **Coupling research to innovation** – from research to retail, all forms of innovation
 - ✓ **Focus on societal challenges** facing EU society, e.g. climate change, environment, energy and transport
 - ✓ **Simplified access**, for all companies, universities, institutes in all EU countries and beyond
- * The 7th Research Framework Programme (FP7), innovation aspects of Competitiveness and Innovation Framework Programme (CIP), EU contribution to the European Institute of Innovation and Technology (EIT)

Three priorities





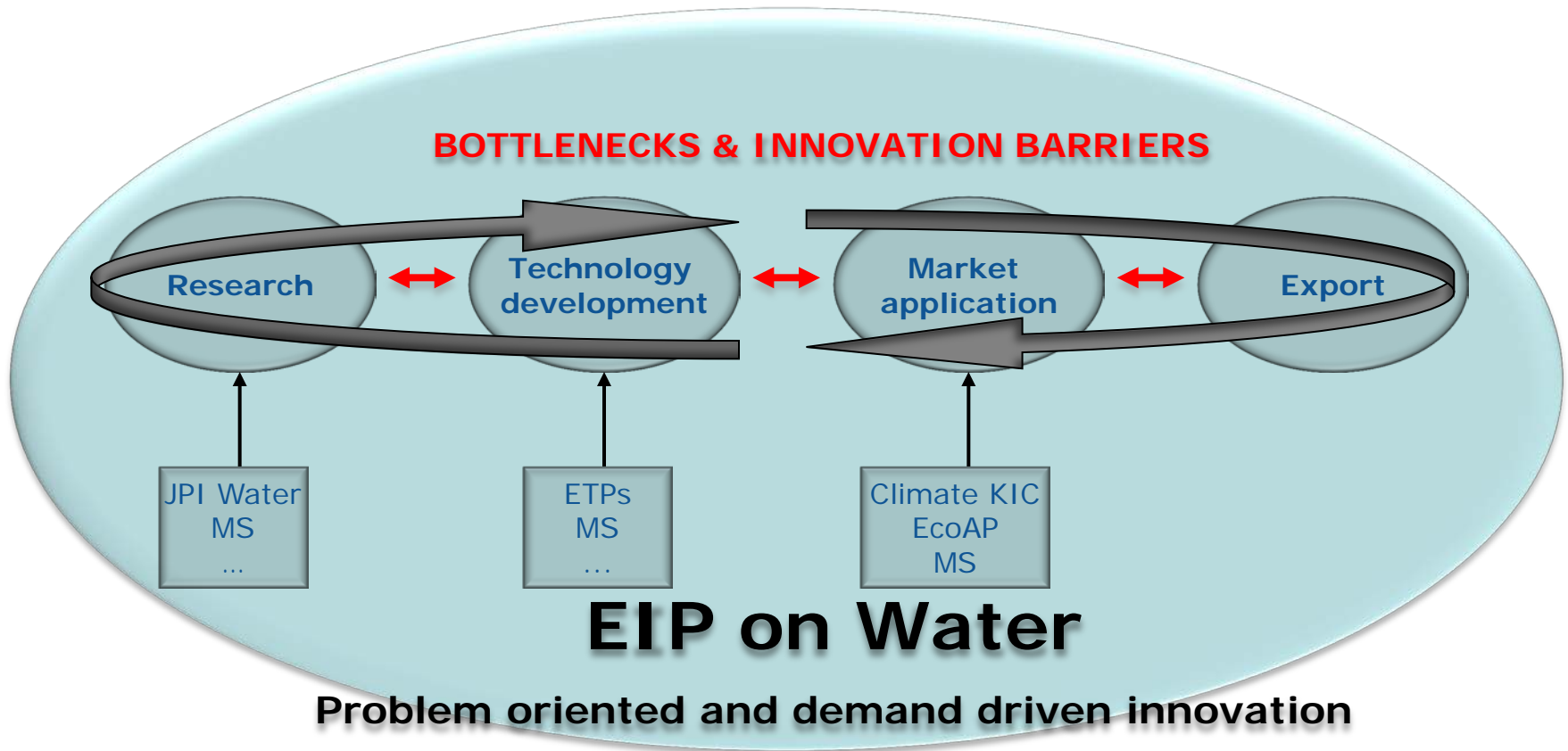
EIP Water

Boosting opportunities – Innovating water

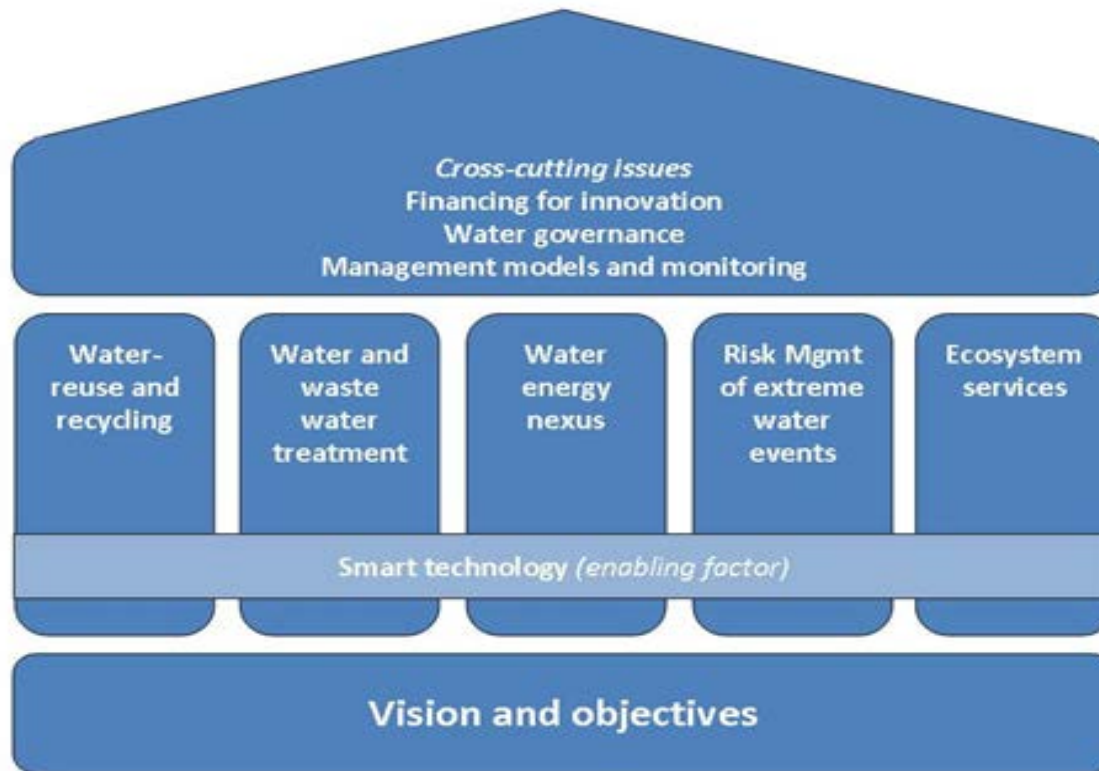
Objectives

- Facilitate, support and speed up development and application/deployment of innovative solutions to water challenges
- Create market opportunities for innovations
- Support policy implementation

EIP Water - Added Value



Strategic Implementation Plan - **Priorities**



EIP Water activities

- Task Force – work on barriers: policy recommendations and actions
- EIP Water tools & activities
- **EIP Water** **Action Group**
Pooling resources – Innovating water
 - *Voluntary cooperation, not EU funded activities*
- Focus on **impact** related activities

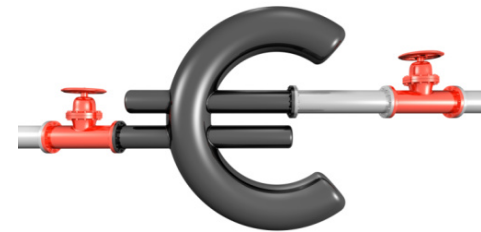
Action Groups – Expectations

- *Development of innovative solutions involving the entire innovation value chain*
- *Application, implementation (commercialization) and dissemination of innovative solutions*
- *Identification of barriers to innovation through experiences, translated into policy recommendations for their removal*
- *Support of implementation of water policy*
- *Connect with relevant initiatives*

Action Groups - Incentives



EIP Water Action Group
Pooling resources – Innovating water



Link EU Funding





EIP Water Action Groups

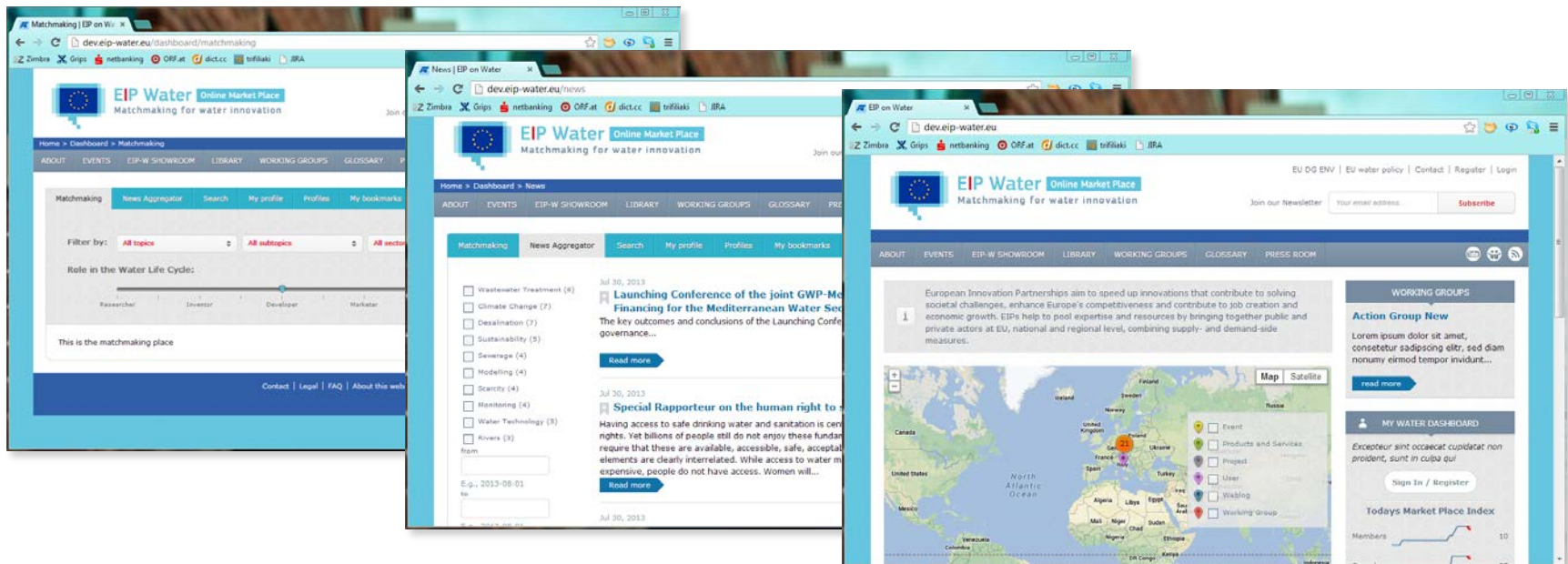
- FINNOWATER
- CITY BLUEPRINTS: Improving Implementation Capacities of Cities and Regions
- Smart Pricing and Drought Insurance Schemes in Mediterranean Countries
- Renewable Energy Desalination (RE-Desalination)
- W4EF: Framework for evaluation and reporting of the energy impacts on water
- Anaerobic membrane Bioreactor for Recovery of Energy and Resources
- WaterCoRe: Regional governance of water scarcity and drought issues
- Industrial Water Re-use and Recycling
- ESE - Ecosystem Services for Europe



EIP Water Online Market Place

Matchmaking for water Innovation

Register now! www.eip-water.eu



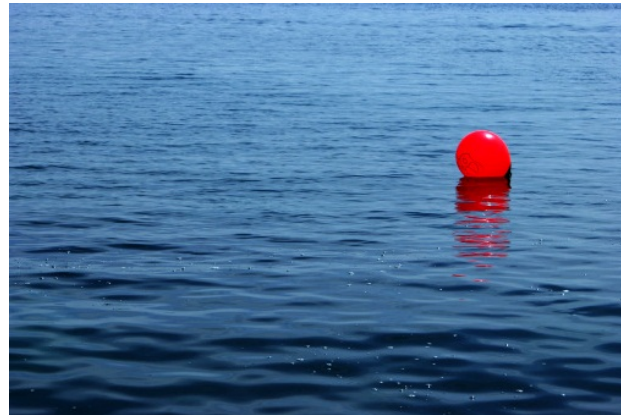


EIP Water - Next steps

- *Horizon 2020 calls – 11 December '13 (tbc)*
- *Second call Expressions of Commitment for Action Groups – deadline 31 January '14*
- *Link with EU financial instruments – H2020, LIFE, Regional funds*
- *Expand activities into dissemination of proven innovative solutions*

*Thank you for your **attention***

Questions?



All information on the SIP, priorities, initial actions, action groups, call for expression of commitment, activities and tools available at:

www.eip-water.eu